



PagSeguro Launches New Marketing Campaign

São Paulo, April 30, 2019 – PagSeguro Digital Ltd. (NYSE: PAYS) (“PagSeguro”) launches new marketing campaign to promote its new feature: instant payment for debit and credit transactions (regular and installments) for all merchants.

The famous Brazilian artists Michel Teló and Wesley Safadão are the protagonists of the video. The advertising campaign emphasizes that with PagSeguro, merchants can sell and receive the money immediately, even during weekends and holidays, at the same cost of the one-day settlement.

The campaign is running on UOL, Broadcast TV, Pay TV, online, radio, newspaper, magazines and OOH.

Watch the movie in the link below:

<https://www.youtube.com/watch?v=UD-dFzPV1mo&feature=youtu.be>

About PagSeguro:

PagSeguro is a disruptive provider of financial technology solutions focused primarily on micro-merchants, small companies and medium-sized companies in Brazil. PagSeguro's business model covers all of the following five pillars:

- Multiple digital payment solutions;
- In-person payments via point of sale (POS) devices that PagSeguro sells to merchants;
- Free digital accounts;
- Issuer of prepaid cards to clients for spending or withdrawing account balances; and
- Operating as an acquirer.

PagSeguro is an UOL Group Company that provides an easy, safe and hassle-free way of accepting payments, where its clients can transact and manage their cash, without the need to open a bank account. PagSeguro's end-to-end digital ecosystem enables its customers to accept a wide range of online and in-person payment methods, including credit cards, debit cards, meal voucher cards, *boletos*, bank transfers, bank debits and cash deposits.

PagSeguro's mission is to disrupt and democratize financial services in Brazil, a concentrated, underpenetrated and high interest rate market, by providing an end-to-end digital ecosystem that is safe, affordable, simple and mobile-first for both merchants and consumers.

SOURCE: PagSeguro.

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