

PagSeguro Launches New Marketing Campaign PAGBANK

São Paulo, May 15, 2019 – PagSeguro Digital Ltd. (NYSE: PAGES) (“PagSeguro”) launches new marketing campaign to promote PagBank.

The advertising campaign emphasizes the launching of PagBank, PagSeguro's digital account and banking services. Now, merchants and consumers can have their free digital accounts and banking services through the app in less than 3 minutes.

The campaign is running on UOL, Broadcast TV, Pay TV, online, radio, newspaper, magazines and OOH.

Watch the movie in the link below:

<https://www.youtube.com/watch?v=2KxedBX4h0g&feature=youtu.be>

About PagSeguro:

PagSeguro is a disruptive provider of financial technology solutions focused primarily on micro-merchants, small companies and medium-sized companies in Brazil. PagSeguro's business model covers all of the following five pillars:

- Multiple digital payment solutions;
- In-person payments via point of sale (POS) devices that PagSeguro sells to merchants;
- Free digital accounts;
- Issuer of prepaid cards to clients for spending or withdrawing account balances; and
- Operating as an acquirer.

PagSeguro is an UOL Group Company that provides an easy, safe and hassle-free way of accepting payments, where its clients can transact and manage their cash, without the need to open a bank account. PagSeguro's end-to-end digital ecosystem enables its customers to accept a wide range of online and in-person payment methods, including credit cards, debit cards, meal voucher cards, *boletos*, bank transfers, bank debits and cash deposits.

PagSeguro's mission is to disrupt and democratize financial services in Brazil, a concentrated, underpenetrated and high interest rate market, by providing an end-to-end digital ecosystem that is safe, affordable, simple and mobile-first for both merchants and consumers.

SOURCE: PagSeguro.

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